

TERMS AND CONDITIONS

1. These terms and conditions govern the participation in this Canon Australia Cinema Camera And Lens Cash Back 2025 promotion (**Promotion**). Information and instructions on how to participate form part of these terms.
2. Participation in the Promotion is deemed acceptance of these terms.
3. The purchase period starts on 1 March 2025 and closes on 30 April 2025 (**Purchase Period**).

Eligibility

4. This Promotion is only open to individual Australian residents who:
 - a) answer five mandatory questions about their photography level and preferences when making a Claim; and
 - b) are not employees or immediate family members of employees, of the Promoter or its related companies. (**Participants**).

5. Participants who are under the age of 18 must have the consent of their parent or legal guardian to participate in this Promotion and to agree to these terms. Participants must provide written evidence of consent if requested by the Promoter.

6. To be eligible to submit a Claim (as described in clause 12), Participants must:
 - a) purchase a new eligible (not pre-owned) Canon Cinema camera and a new eligible lens (not pre-owned) in the same purchase transaction described in clause 10 (**Eligible Product**) during the Purchase Period; and
 - b) provide the full payment details in the proof of purchase that showed the eligible Cinema Camera, and the eligible lens were purchased in the same transaction; and
 - c) have purchased from an authorised Canon Australia retailer in the Canon Australia distribution channel. (**Eligible Purchase**).

7. See www.canon.com.au/cinema2025 to find authorised Canon Australia retailers. If in doubt, or if a particular retailer is not included in this list, please contact the Promoter first to confirm whether the retailer is an authorised Canon Australia reseller.

8. Canon-branded products purchased from any source other than Canon Australia’s official distribution channel (including ‘grey’, ‘parallel’ or ‘direct’ imports) are not Canon Australia products and are ineligible for this Promotion.

Eligible Purchase

9. Participants who make an Eligible Purchase may submit a Claim for either a digital Visa gift card (**Digital Gift Card**) or an EFT Bank Transfer (**Bank Transfer**) pre-loaded with the applicable value listed below.

ELIGIBLE CINEMA CAMERA	ELIGIBLE LENSES	CLAIM* VALUE (AUD)
EOS C400 EOS C80 EOS C70	CN-R135mm T2.2 L F	\$1,500
	CN-R14mm T3.1 L F	\$1,500
	CN-R20mm T1.5 L F	\$1,500
	CN-R24mm T1.5 L F	\$1,500
	CN-R35mm T1.5 L F	\$1,500
	CN-R50mm T1.3 L F	\$1,500
	CN-R85mm T1.3 L F	\$1,500
	RF 24-105mm f/2.8L IS USM Z	\$1,000
	RF 70-200mm f/2.8L IS USM Z BLACK	\$1,000
	RF 70-200mm f/2.8L IS USM Z WHITE	\$1,000
	RF 24mm f/1.4 L VCM	\$500
	RF 35mm f/1.4 L VCM	\$500
RF 50mm f/1.4 L VCM	\$500	

** To receive the cashback amount, participants must purchase an eligible Canon Cinema EOS camera body and an eligible lens in the same transaction. Cash back amount varies depending on the eligible purchase, as listed above.*

10. Each authorised Canon Australia retailer stocks different camera models, and availability of some products in a particular retailer may be limited. This Promotion applies while stocks are available. Contact your retailer for details.

How to make a Claim

11. A Participant can submit a Claim after they make an Eligible Purchase by submitting an online claim form at www.canon.com.au/cinema2025 (**Claim**). A receipt from the relevant authorised reseller must be attached to any Claim as proof of purchase. No more than **3 claims** may be claimed per household.
12. Participants must:
 - a) visit www.canon.com.au/cinema2025;
 - b) input their details, including the serial number of the Eligible Camera and Eligible Lens, a photo of the serial number for products, their full name, phone number, valid email address, and valid bank details (if applicable).

- c) answer five mandatory questions about their brand preferences; then
 - d) submit the Claim online along with an uploaded copy of a valid receipt of their Eligible Purchase by 11:59pm on 14 May 2025.
 - e) Claims cannot be amended after they have been submitted.
13. Participants can contact the Promoter via email by 11:59pm on 14 May 2025 at support@canonpromotions.com.au if they need assistance accessing or processing the Claim.
- 14. No responsibility is accepted by the Promoter for late or misdirected claims and no correspondence will be entered into in relation to any late or misdirected claims.
15. Participants agree that they may be requested to provide additional personal information, e.g. a photo identification document or address, where the Promoter reasonably determines that this is necessary to verify the identity or eligibility of the Participant.

Processing and Payment

16. Participants must allow at least 3 business days for validation from the date that a Claim is submitted. Once validated, Participants will receive a confirmation email.
17. If a Claim is invalid, the Participant will receive notification of this via email, with the reason for the invalidity and the opportunity to supply additional information to support their Claim (if applicable) within 7 business days.
18. If a Claim is valid, the Promoter will (as requested in the Claim) either:
- (a) send the Digital Gift Card to the email address provided in the Claim within 7 business days of validation. Participants must follow the steps detailed within the email to use the Digital Gift Card. Use of the Gift Card requires Participants to download an app and is subject to Visa's terms and conditions at <https://truerewards.com.au/visa-gift-card-terms>; or
 - (b) transfer the payment to the provided bank details on the online Claim form. Payment will be made within 14 business days of confirmation of the claim being approved. Participants must provide the valid bank details.
19. Gift Cards must be activated within 6 months of receipt and will be valid for a period of 12 months from the date of production. After this period, the Gift Card will no longer be valid. Participants have no right to receive a refund of any unused value remaining and that unused value will become iGoDirect's property immediately following the expiry date unless it elects otherwise.
20. The Promoter will use reasonable efforts to ensure that the timeframes specified in these Terms are met but Participants accept that time frames may vary due to circumstances outside the Promoter's reasonable control, including but not limited to postal delays, or delays in bank processing.
21. Claims will be given to the Participant named on the valid Claim form submitted to the Promoter.
22. It is the responsibility of the Participant to provide correct details. Delays and non-payment of Claims that arise as a result of supplying incorrect details are the responsibility of the Participant.

Collection of Personal Information

23. The Promoter collects personal information in connection with this Promotion in order to conduct the Promotion. The Promoter may, for the purpose of conducting this Promotion, disclose such information to third parties, including agents, contractors, service providers, suppliers and, as required, to regulatory agencies. Participation is conditional on providing this information.
24. Personal information collected by the Promoter in connection with this Promotion will be managed in accordance with its Privacy Policy (available at www.canon.com.au/Privacy-Policy), which contains information about access, correction and complaint processes.
25. Promoter has engaged the services of iGoDirect Group Pty Ltd (**iGoDirect**) for this Promotion. Participants consent to iGoDirect collecting their personal information in connection with this Promotion. For more information please contact iGoDirect. You can visit their website at <https://igodirect.com.au/>.

Conditions that may invalidate a Claim

26. The Promoter reserves the right at any time to verify the eligibility of Participants and the validity of a Claim (including contacting the place of purchase), and to invalidate any Claim that is not in accordance with these terms, or to disqualify any Participant who tampers with the Promotion.
27. A Participant forfeits their right to make a Claim if the Eligible Purchase is subsequently returned or refunded for a change of mind.
28. If a Participant receives either a Gift Card or a Canon Product and subsequently returns or refunds the Eligible Product under a change of mind policy, the Promoter may invoice the Participant for the full value of the Gift Card or Canon Product. The Promoter reserves the right to take appropriate action where the Participant does not pay the invoice.
29. Incomplete or illegible Claims may be deemed invalid, although errors and omissions may be accepted at the discretion of the Promoter.
30. The failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
31. If this Promotion is interfered with in any way or is not capable of being conducted as anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
- a) disqualify any Participant; or
 - b) modify, suspend, terminate or cancel the promotion as appropriate.

General

32. Nothing in these terms limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under similar consumer protection laws in the States and Territories of Australia (**Non-Excludable Guarantees**).
33. To the extent permissible by law, any liability arising out of these terms and conditions are excluded by either party.

34. All money amounts in these Terms and Conditions are in Australian Dollars inclusive of GST.
35. The Promoter uses a commercially reasonable level of skill and care in providing its website and running the Promotion. However, with any digitally entered Claim, the Promoter cannot guarantee its website will be live or error free at all times during the Promotion so Participants should leave ample time to submit their Claim.
36. If any provision of these terms is unenforceable for any reason, such provision shall be severed from these terms and the remaining terms will remain in full force and effect.
37. These terms are governed by the laws in New South Wales. All Entrants submit to the non-exclusive jurisdiction of the Courts of New South Wales.
38. The Promoter is Canon Australia Pty Ltd of Building A, The Park Estate, 5 Talavera Road Macquarie Park NSW 2113 (ABN 66 005 002 951) Ph: 13 23 53 (**Promoter**). **END**